



WEST COAST  
**ELECTRIC  
FLEETS**

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# Implementation Partners

West Coast Electric Fleets (WCEF) promotes the adoption of zero-emission vehicles (ZEVs) in fleets as a strategy for growing the broader West Coast ZEV market. We are actively recruiting fleets to join the initiative and commit to procuring ZEVs. Current membership includes some of the largest state and city fleets on the West Coast and an increasing number of utility and private fleets.

Through webinars and in-person events, we are creating a peer-to-peer network to help fleets achieve their sustainability goals and motivate them to adopt ZEVs. Our online toolkit connects partners to resources that help them assess how ZEVs can best meet their operational needs and save money.

## WCEF Invites Organizations to Join as 2017 Implementation Partners

To sustain and strengthen West Coast Electric Fleets, we seek opportunities to work with public, private, and non-profit Implementation Partners that can help fleets seize opportunities and overcome barriers to ZEV adoption. Together, fleets and Implementation Partners can accelerate technological innovation, drive infrastructure investment, and reinforce policies to help grow WCEF and transform the market for ZEVs. We envision that Implementation Partners may include:

- Vehicle and equipment manufacturers and dealers
- Fleet service providers
- Charging infrastructure providers
- Non-profit organizations promoting ZEV policy and market development

**West Coast Electric Fleets is an initiative of the Pacific Coast Collaborative (PCC). Through the PCC, the Governors of California, Oregon and Washington, and the Premier of British Columbia have set a goal to take actions to expand the use of zero-emission vehicles, aiming for 10 percent of new vehicle purchases in public and private fleets by 2017.**

**Visit West Coast Electric Fleets at [www.westcoastelectricfleets.com](http://www.westcoastelectricfleets.com)**





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Examples of how Implementation Partners can support the work of fleets include:

- Contributing information and services to help fleets understand opportunities for ZEVs
- Sponsoring outreach events (e.g., ride-and-drives)
- Providing technical assistance
- Providing purchasing incentives (e.g., through bulk discounts of equipment or services).

## Implementation Partner Opportunities

Opportunities for Implementation Partners include:

- Along with WCEF fleet partners, highlighting effective examples of ZEV deployment strategies (e.g., co-presenting with fleets during webinars or workshops and co-developing case studies).
- Visibility, including being listed on the WCEF website and incorporating Implementation Partner resources into the Resource Library.
- Communication to fleets participating in WCEF about opportunities to participate in Implementation Partner demonstration projects, product/service testing, and similar activities.

## How to Become a 2017 WCEF Implementation Partner

If you share our goal to accelerate fleet adoption of ZEVs, we hope you will consider becoming a 2017 Implementation Partner! Please email us at [info@westcoastelectricfleets.com](mailto:info@westcoastelectricfleets.com) to indicate interest and help us get to know you better. Requests to become Implementation Partners will be reviewed and approved by the WCEF Steering Committee. At the end of 2017 we will review and update the list of Implementation Partners.

*Please note that WCEF, the PCC, and their members and partners do not provide an explicit or implicit endorsement of Implementation Partners' products or services. Implementation Partners will not receive, nor shall they imply, that there is an endorsement of their products or services by WCEF, the PCC their members or partners. Implementation partners may not actively solicit the purchase of their products and/or services through WCEF communication channels.*

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